

Cheddon Fitzpaine Memorial Hall – Hiring Fee Policy

Village halls are becoming increasingly reliant on their commercial activities in order to remain financially viable. At the same time, however, it is a condition of our charitable status that the Board of Trustees give due regard to what the Charity Commission refers to as our ‘community purpose’. This effectively means that the Board must not allow its commercial activities to displace the benefit that the Memorial Hall is meant to deliver to our local community.

Maintaining a reasonable balance between the Memorial Hall’s commercial activities and its community purpose is the Trustees’ responsibility. The aim of this policy is to fulfil that responsibility by ensuring that the hall remains commercially competitive while also offering discounts on local* hirings and those which promote the physical and mental well-being of our local* community.

**For the purposes of this policy, the Trustees consider it reasonable to define ‘the local community’ as those who reside in the post codes that were within the boundaries of Cheddon Fitzpaine parish prior to the implementation of the 2023 Community Governance Review. Although the Maidenbrook post codes now lie within the boundaries of Taunton Town, the Trustees realise that the Memorial Hall will be considered a more accessible and financially sustainable destination than town-centre venues by many Maidenbrook residents.*

HIRING FEE STRUCTURE

Full price	Based on historic/market price levels adjusted annually in line with market and cost-of-living changes. These prices can be found on the hall’s website.
10% discount	Applies to: a) all local* residents, and b) all other hirers whose event is open and beneficial to the local community.
15% discount	Applies to local* residents whose event is open and beneficial to the local community.
Variable price	Applies to local* residents whose event is open and extraordinarily beneficial to the local community but whose attendance revenue is liable to be insufficient to cover the 15% discounted rate. The fees for these events will be agreed with the hirer at the commencement of the hire and will be reviewed annually in line with other fees.

Full waiver

No charge will be levied on events delivering exceptional benefit to the community and donating a substantial portion of their revenue to the hall. As at the date of this Issue of the policy these are:

Cheddon Flower Show and associated meetings;
The Autumn Flower Show and associated meetings;
The Cheddon & West Monkton Film Club screenings;
The Cheddoners performances, rehearsals and associated meetings;
St Mary's church events;
Cheddon Church School events;
Events hosted by the Trustees with the aim of raising funds for the hall, e.g. quiz nights.

NOTES:

The Board of Trustees offers a discretionary discount of up to 33% for hirings made by Trustees and staff for private events at which the hirer will be present. This rate is reviewed annually by the Board in the light of the hall’s financial position. As at the date of this issue of the policy it is set at 33%.

This Policy and pricing structure are decided at the sole discretion of the Board of Trustees and operated at the discretion of the Board or its nominated representative.